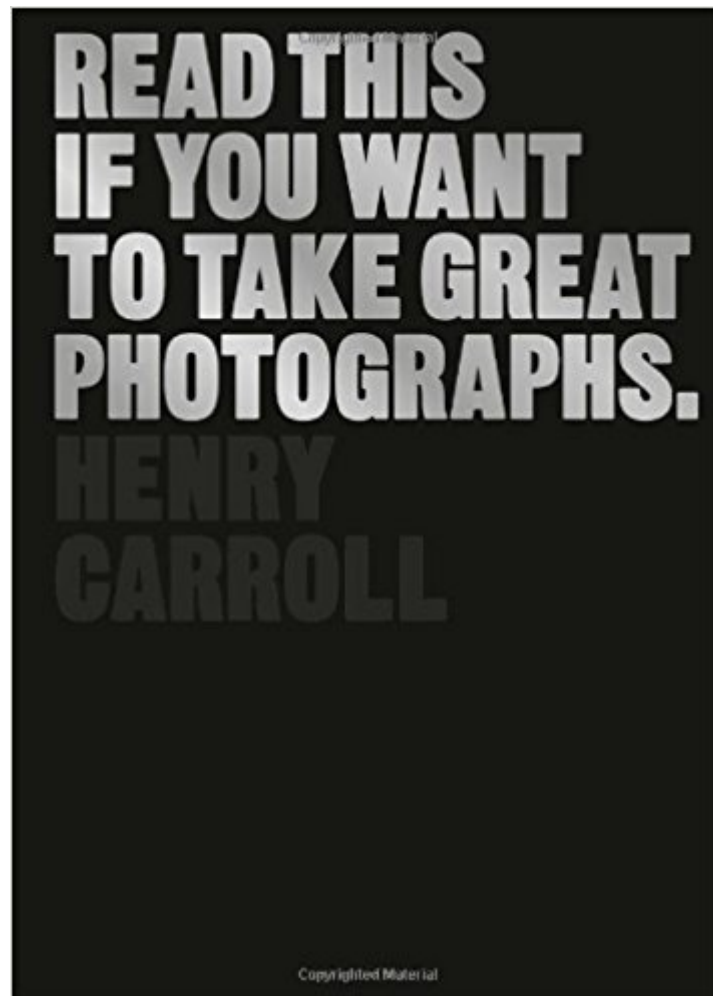




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Read This If You Want To Take Great Photographs



Synopsis

Photography is now more popular than ever thanks to the rapid development of digital cameras. Read This If You Want to Take Great Photographs is for this new wave of DSLR dabblers and users of compact system, and bridge cameras. It contains no graphs, no techie diagrams and no camera club jargon. Instead, it inspires readers through iconic images and playful copy packed with hands-on tips. Split into five sections, the book covers composition, exposure, light, lenses, and seeing. Images taken by master photographers â€” including Henri Cartier- Bresson, SebastiÃ£o Salgado, Fay Godwin, and Martin Parr â€” serve to illustrate points and encourage readers to try out new ideas. Today's aspiring photographers want immediacy and see photography as an affordable way of expressing themselves quickly and creatively. This book answers that need, teaching readers how to take photographs using professional techniques.

Book Information

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Customer Reviews

"Read This If You Want to Take Great Photographs goes beyond typical technical jargon and should you master composition, exposure, light, lenses, and seeing you will indeed be making great photographs." - Uncrate "[Read This If You Want to Take Great Photographs is] easy-to-read [with] vital info for the guy or girl new to their DSLR or compact system camera." -

HiConsumption.com "We've read and studied all the diagrams, manuals and jargon out there for our DSLRs, but none of it is as easy to remember or recall as the information Carroll throws down in this tome. If you're serious about being a better photographer, do what the title of the book tells you to." -

Cool Material "If you have always wanted to take good pictures but shun away from photography books filled with incomprehensible jargon, then this book may be for you." - Design Taxi "Amateur

photographers will love this practical and accessible guide; it will be appreciated by anyone who enjoys photography. Highly recommended." - Library Journal"Read This If You Want to Take Great Photographs is the perfect quick reference for photographers to toss in their camera bag for a bit of inspiration and reminder of the basics." - GeekDad

Henry Carroll studied photography at the Royal College of Art and his work has been featured in a number of international exhibitions and publications. Building on his experience teaching aspiring photographers of all ages, Henry founded frui.co.uk, one of the UK's leading providers of photography holidays and courses. Henry's clear, jargon-free style of teaching has demystified digital photography and inspired thousands to get creative with their cameras.

The back cover of this book has the following description: "No scary graphs. No techie diagrams. No camera-club jargon. Read this if you want to take great photographs walks you through the fundamentals of composition, exposure, light, lenses and the all-important art of seeing without drowning you in technobabble". Does the book fulfill this description? The answer is yes. There is a brief description of the main (and basic) elements of photography such as aperture, shutter speed and ISO along with many photographs that illustrate these concepts well. However, in this reviewer's opinion, many of the photographs could have been more explicit in that there could have been photographs showing the impact of incremental changes in these on the photograph. For example, a series of photographs of moving objects that show how high shutter speed freezes action and how, as shutter speed is slowed, it is blurred. The same applies for aperture (on depth of field impacts) as well as the impact of higher ISO speeds (on noise). Nevertheless the book does illustrate these concepts fairly well with the included photographs. It's just that subtleness is lost by looking only at extremes and not incremental minor changes. The book also discusses well some of the major factors behind composition such as framing (i.e., rule of thirds), symmetry and flow of lines and curves across pictures. However, due to the book's very short length, these discussions are very short (2 pages each if the accompanying photograph is included). Again, however, the basics are brought across. The last part of the book focuses on "seeing" as an art. The coverage in this area, as the rest in the book, is again quite short. The basics are brought across again, in a clear and concise manner. For anyone with an intermediary or advanced knowledge of photography, everything in this book has probably been seen a million times before. Hence for that audience this book would be of very little value. That audience, though, would probably still appreciate many of the photographs in the book. But it

should be stressed that this is not the intended audience for the book. In short, this book is a very good short, concise introduction to photography for the beginner. In about an hour or so of reading that audience can learn more than any other book (this reviewer has seen) for that same time frame. However, to learn more they would have to read other material. For example, on the art of seeing this reviewer would recommend also reading Bryan Peterson's "Learning to See Creatively: Design, Color and Composition in Photography". Many of Peterson's other books would also be of interest (i.e., "Understanding Shutter Speed").

Great little read. Not a long book, I finished it in a few hours but very insightful. As soon as I was finished reading I grabbed my camera and started playing around with the tricks and things I had just read. Heck, who's kidding.. I took a few breaks while I read to play with what I was reading - as I read it! The book makes you want to go pick up your camera because the information is so easily digestible and understandable, you think 'it can't be that simple.'

This is wonderful for a beginner photographer who wants the important info without all the fluff! Beautiful photographs are included:) I recommend this book to anyone starting out in photography:)

It's a nice little book with some interesting photographs by many of the finest photographers from the past century. Carroll has compiled a list of several techniques he believes are important to creating interesting images, some of which are solid advice. Others are purely personal preferences or ideas other people might disagree with. This will not make you into a great art photographer but if you are a fairly new hobbyist, this is a solid point to start.

This is a must read and a great resource for any new photographer. I've been a photographer since 1978 and I sure wish I'd had a book like this to teach me the basics. Okay, so even the seasoned adults will like this book.

I am a professional this book's simplicity helps inspire and get rid of any jadedness. It can also be used to instruct a beginner or for the self learning of an amateur.

Bought this for my sister along side a Nikon D3400 and it has helped her tremendously in learning how to operate it and take great photos, highly recommend.

This book is very easy to read and covers concepts that essentially apply to any and all artists. I really enjoyed it, and it's helped transform the way I look at everything before I take a picture. It's great for putting yourself in the right mindset for taking pictures - after reading it, I noticed it changes the way I look at the world. I liked this book so much that I bought it again after accidentally leaving it in Amsterdam.

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